

### PEACE OF MIND



# THE TRUSTED SOLAR SOLUTION FOR YOUR HOME

- Over a quarter-century of experience
- Over 5,500 employees worldwide dedicated to solar
- Based in the United States, headquarters in Silicon Valley
- More than 140 industry patents

### FINANCIALLY-SOUND, STABLE COMPANY

- Multi-billion dollar public company
- Majority-owned by Total, the world's 11th largest company by revenue

### INDUSTRY-LEADING WARRANTY

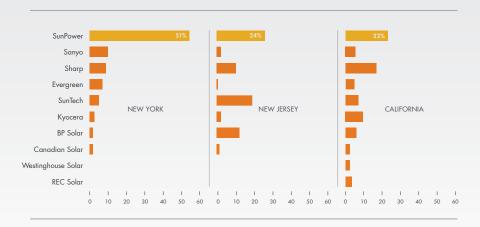
- Your system is protected for years to come
- 10-year guarantee on workmanship
- 25-year guarantee on performance
- Backed by a financially-sound and stable company

# NUMBER ONE CHOICE OF HOMEOWNERS & BUSINESSES

- Largest residential and commercial install base in the United States
- Tens of thousands of residential and commercial systems installed around the globe

FedEx

### PERCENTAGE OF SOLAR MARKET BY MANUFACTURER



# MAJOR COMPANIES TURN TO SUNPOWER:

Johnson & Johnson Microsoft Wal-Mart Stores Toyota Whole Foods Department of Energy

## SUPERIOR REAL-WORLD PERFORMANCE



### WHY EFFICIENCY MATTERS

### **More Power Means Fewer Panels**

SunPower panels produce up to 50% more power than the competition, so you can use fewer panels to produce the same amount of power and maximize your roof space to choose the best, unobstructed location for electricity production.

### Offset More of Your Bill

SunPower systems produce more electricity than other panels, which means less electricity purchased from the utility and more savings for you.

### **Produce More Electricity**

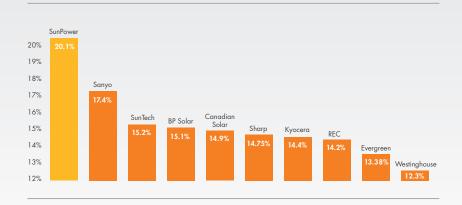
SunPower systems work harder for you day after day in a range of conditions. This means that your electric meter will spin backward faster and more often.



### Not All Products are Created Equal

Solar systems are often described in watts and kilowatts, however, the most important factor to consider is the amount of actual electricity it is expected to generate during its lifetime (kilowatt-hours). When compared to other brands, SunPower panels produce the most electricity in a range of conditions.

### PANEL EFFICIENCY BY MANUFACTURER





### Flexibility for the Future

Use less roof space to produce the energy you need today and gain the flexibility to expand later as your energy needs change (electric car, home addition, growing family).





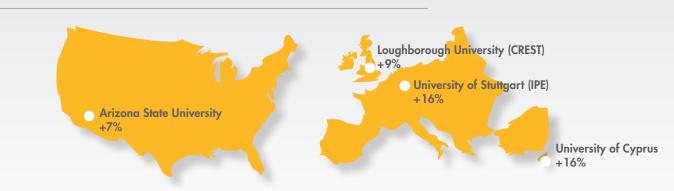








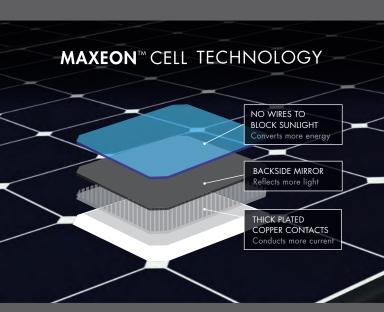
# INDEPENDENT TESTS AROUND THE WORLD SHOW THAT SUNPOWER PRODUCES THE MOST ELECTRICITY (kWh)





# ACHIEVING WORLD RECORD EFFICIENCY

Revolutionary patented, all-back contact, SunPower® Maxeon™ solar cell technology holds the world record in efficiency.



SunPower was acknowledged as the world record holder in commercialized sole cell efficiency at 24.2% and module efficiency at 20% by the Guinness World Record organization at InterSolar in Germany on June 8, 2011.



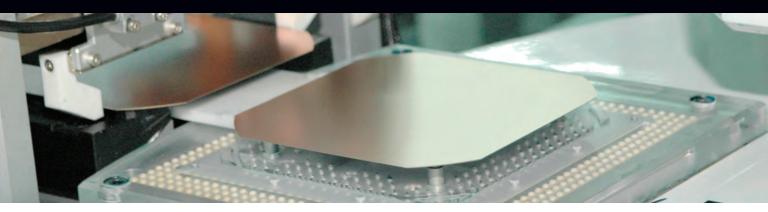
## SOLAR BOOSTS HOME SALE PRICES

U.S. Department of Energy's Lawrence Berkeley National Laboratory study found that solar homes with an average system size of 3.1kW sold for approximately \$17,000 or \$5,500/kW more than non-solar homes.

Increased sale price was comparable to the average cost of system installation, and solar homeowners also enjoyed the benefit of lower electric bills.

\_\_\_\_ x \$5,500 = \$ \_\_\_\_

## BUILT TO LAST



### RIGOROUSLY TESTED

- Thorough testing goes above and beyond industry standards and the competition
- We test for all conditions and perform tests with extended qualifications
  - Our panels have been salt mist certified under the harshest conditions, so if you live near the ocean they will be protected under warranty

SUNPOWER'S EXTENDED TESTING

SUNPOWER CUSTOM TESTS

extended Qualifications

> BASIC INDUSTRY QUALIFICATIONS

### CONTINUALLY IMPROVED

- Millions of hours of performance analysis are reengineered back into our solar cells, panels and systems
- We control the entire manufacturing process, so we know what real-life is like for our systems and can ensure that the highest quality panels reach your rooftop and produce the most energy for years to come

### PERFORMANCE GUARANTEED

- Our panels are built to withstand hurricane-grade winds, hail stones, humid climates and extremely high temperatures
- We stand behind the lifetime performance of our panels
  - Year 12: Guaranteed power production of at least 90%
  - Year 25: Guaranteed power production of at least 80%

## your one-stop solar solution



### PEACE OF MIND FOR YEARS TO COME

- Multi-billion dollar public company with over a quarter century of experience
- Complete solar solution for your home including panels, mounting system, inverters and monitoring
- Industry-leading warranty, backed by a financially sound & stable company
- Number one choice of U.S. homeowners and businesses

# THE WORLD'S STANDARD FOR SOLAR™

- The most reliable solar system you can buy
- Use less roof space to produce the energy you need today and gain the flexibility to expand later as your energy needs change
- Generate more electricity over the lifetime of your system, in a range of conditions
- SunPower® Signature™ black design blends seamlessly with your roof

### **BEST-IN-CLASS DEALER NETWORK**

- You can count on your local SunPower<sup>®</sup> solar installer to provide the highest standard of quality and customer service
  - The best of the best—Only a small percentage of applicants qualify
  - Trained to the highest standards in the industry
  - Random inspections to ensure that the highest quality standards are upheld

### MOST FLEXIBLE FINANCING IN THE INDUSTRY

We offer a wide range of financing options designed to make your SunPower solar system fit your energy needs and your finances.

### **PURCHASE**

- Own your system
- Avoid interest charges
- Keep the 30% federal tax credit, and applicable state and utility credits now

### LOAN

- Spread the cost of your system over time
- Low monthly payments
- Keep the 30% federal tax credit and applicable state and utility credits now

#### LEASE\*

- \$0 money down
- Low monthly payments
- Option to purchase your system after six years
- You know what is on your roof

\*Not available in all states.

